

'For Immediate release'



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Wholesale success for Midlands distribution firm

Established multi temperature supply chain specialist Oakland International, building on their recently launched wholesale distribution operation Oakland Distribution Limited, is reaping rewards via a major contract with Landmark Wholesale, one of the largest UK buying groups.

Redditch based Oakland International has created a dedicated subsidiary, Oakland Distribution, focussed on providing a centrally located ambient and chilled consolidation service to Landmark's 32 independent wholesale Members and their extensive UK customer base across England, Northern Ireland, Wales and Scotland, including a number of remote islands off the UK's mainland. The new subsidiary was created in recognition of the need to take ownership of stock on behalf of wholesale clients.

Oakland collates Landmark Members' orders, purchasing all stock before picking, consolidating and despatching to Landmark Members nationally. The multi million pound contract awarded to the Company followed lengthy talks and discussions with Oakland's senior management team and Oakland's Wholesale Account Manager, Lisa Lloyd-Smith, who heads the team; working closely with all parties concerned to attain optimum return.



Underpinning the contract agreement is Oakland's acknowledged ability to add extra value to clients supply chain arrangements, utilising a variety of methods. Their innovative approach to supply chain work was central to creating a solution which met the needs of Landmark's diverse Membership, whilst offering Landmark Central Office an effective platform to develop their business.

Landmark Trading Controller, Gordon Walker, stated: "Landmark Members and customers demand a high level of service in the delivery of chilled and ambient product and we are pleased that Oakland have accepted this challenge and produced a supply chain solution that Landmark Members can rely on. Landmark's membership base has a diverse style that needs individual solutions, which Oakland have been able to provide. With this setup in place, we look forward to developing our Members and their customers businesses rapidly."

Oakland's culture and business values aptly reflect Landmark's own business ethos for flexibility, open and ongoing beneficial dialogue and the generation of new opportunities for business development.

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