

'For Immediate release'

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Staff sky bound for Acorns charity

The sky's the limit at Midlands based Oakland International, with staff again taking up the challenge of raising much needed cash for children's charity Acorns Children's Hospice, this time with a sponsored team skydive.

Oakland Team spokesperson, Hayley Smith, stated: "They asked us if we ever wanted to do anything else and we all thought, why not?"

A specialist in the supply chain arena of warehousing and logistics, Oakland has previously raised £1,000 for the charity, with Team Oakland now aiming to raise even more with a sponsorship target of £10,000 by the 25th September. The skydive is just one of a number of challenge opportunities promoted by the Acorn's fundraising team in 2010.



Said Hayley: "Oakland's Management Development Programme encourages thinking outside of the training box and our immediate work environment, and as part of our team building and organizational skills training, consider how we can link-in with existing initiatives already supported by the Company. With Acorns such an amazing organization, we've all jumped at the chance to offer our support and by taking part in this, our second team challenge of 2010, who knows what will be next?"

Oakland Team members include Keith Davies, Lisa Lloyd-Smith, Ben Ford, Yvette Hannon, Rachelle Walker, Hussam Hossien, Kazik Libront.

Currently caring for over 500 life limited and life threatened children and young people and their families in the region, Acorns Children's Hospice offers specialist nursing and support services, providing a vital lifeline for families who would face a much tougher challenge if they had to cope alone.

Donations can be made by logging on to Oakland's JustGiving web page at www.justgiving.com/oakland-international

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Image: Team members Lisa Lloyd-Smith and Yvette Hannon practise their moves.

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