

'For Immediate Release'

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MD of Midlands Business to speak at Business Talks

Businessman, Dean Attwell, Managing Director of Redditch based Oakland International Limited will be speaking at The Confederation of West Midlands Chambers of Commerce, Transforming the West Midlands Economy: Business Talks, due to be held at the Birmingham Chamber of Commerce and Industry on the evening of Tuesday 30th September whilst the Conservative Party Conference 2008 is underway.

This high profile business focused fringe event will examine key factors necessary to drive forward the growth of the West Midlands economy. Chaired by David Burton, Chair of the Confederation of the West Midlands Chambers of Commerce, the event is anticipated to attract an audience of between 120-160 delegates, consisting of high-profile regional decision-makers, Conference delegates and Chamber members from across the region and the media.

The event will take the form of an interactive and dynamic 'Question Time' style debate between decision makers and senior representatives of the business community, exploring key factors necessary to drive the growth of the West Midlands Economy.

Commenting on his attendance, Dean Attwell said: "The West Midlands is at the economic heart of Britain and therefore it is essential that regional businesses make their voices heard. I am delighted to be speaking at the event and have the opportunity to discuss and debate topics such as the skills gap, the UK's economic policy, transport and the impact of business on our environment."

Gary Woodman, Chamber of Commerce Herefordshire and Worcestershire, stated that this is a fantastic opportunity for the business community of the region to hear from the Conservative Party on their policies and make a case for changes to key government policies that will remove the barriers to business growth in the region and most importantly in the two counties.

Dean will join other panel members including Mark Prisk MP, (Shadow Minister for Enterprise, Deregulation and Competition), Mick Laverty (Chief Executive, Advantage West Midlands), Pat Jackson (Director, Regional Skills Partnership), and Martin Dyer (Site Development Manager, NEC Group).

Each speaker will discuss a specific policy issue they feel impacts on the prosperity and growth of businesses including skills, transport, environmental, regulation and economic policy. There will also be an opportunity for questions and debate after each panel member has spoken.

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Image details L to R: Managing Director of Oakland International, Dean Attwell.

Editor's note: This fringe event, 'Transforming the West Midlands Economy: Business Talks' will examine the key factors necessary to drive the growth of the West Midlands economy.



Oakland International is an authority on all aspects of multi-temperature supply chain practice, and is a leading player within their specialist market sector.

Tickets for the event are available from the Chamber.

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