

'For Immediate release'



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Strategic IT role on board to deliver Midlands firm's business growth

Midlands based Oakland International Ltd. has appointed Paul Evans as their new IT and Infrastructure Manager with primary responsibility for taking the company's IT infrastructure to the next level.

Paul, joining the Oakland team brings considerable industry experience and a wealth of knowledge from his twenty years of working within both chilled and ambient distribution environments. Previously holding the role of Systems and Implementation Manager responsible for development and client business integration, he is now tasked with extending Oakland's customer focused service offer.



Paul Ziolk, Oakland's Operations Director said: "Paul's appointment as IT and Infrastructure Manager is a key ingredient to Oakland's ongoing programme of continual business investment in new technology and IT solutions to support our ever growing UK, Irish and international client base. With Paul's expertise we plan to develop and upgrade our Proteus Warehouse Management System at both the Company's Beoley and Alcester depots to provide our customers with an extended robust and thoroughly integrated business solution." adding further: "His immense business acumen will ensure we attain our set business goals and continue to deliver Oakland customers with an ever evolving and enhanced customer focused service platform to meet today's constantly changing supply chain business agendas."

Paul's work in the development of a web based reporting platform, has previously helped win the Motor Transport 'Supply Chain of the Year' award and on a personal level Paul is accomplished in the martial art of Tae Kwon Do, successfully competing at national level and winning a silver medal at the British Championships.

Commenting on his appointment as Oakland's IT and Infrastructure Manager, Paul said: "I feel extremely enthusiastic about my appointment at Oakland International, and very excited regarding the future of the business. I am honored to have the opportunity to work with such a progressive and forward thinking team, and I hope my contribution to the business will be substantial and help "make a difference" for the company going forward.

"In the short term we will be working towards greater efficiency and integration within the business, with long term development of our internal systems to meet business and customer requirements. Through the use of technology I hope to be able to provide Oakland with innovative and competitive solutions to give them the edge within this competitive and exacting industry."

Married to wife Elizabeth for 25 years, the couple have two children Georgina 15 and Charlie aged 10 years. Paul is a member of the Chartered institute of Logistics & Transport and holds a diploma in management from the Institute of Leadership and Management.

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Image details: Paul Evans settles in to his new role at Oakland International.

NOTES FOR EDITORS:

Redditch-based Oakland International Ltd is a multi temperature supply chain specialist providing storage, picking, contract packing and logistics. Oakland International Ltd has a longstanding policy of community integration and commitment to environmental principles, being acknowledged through Local Hero Award Scheme, recycling initiatives and Business Commitment in the Community. Redditch-based

Oakland International Ltd is a local, family owned business specialising in the field of multi temperature, storage, picking, contract packing and logistics. Trading since 1998, Oakland has operated a longstanding policy of community integration and commitment to green initiatives and the environment, previously acknowledged through the Local Hero Award Scheme, recycling initiatives and Business Commitment in the Community.

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