

'For Immediate release'



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Midlands logistics firm strengthens senior management team

Midlands based Oakland International Ltd has appointed Paul Smith as Operations Manager, further strengthening its senior management team at a time of strong positive growth, and to underpin the firm's expanding customer base and predicted growth for the next 3 years.



Commenting on his role, Paul said: "Oakland has taken a number of positive steps over the last few years to position itself as a key player within the logistics and supply chain arena. I am delighted to join their team as they again move forward to the next stage of business expansion.

"To play a role in the company's development plans is an honour and a challenge, and one that I am keen to get underway."

A multi temperature supply chain specialist, Oakland enjoys a reputation for unrivalled service levels and response times that continue to help Oakland attract new business. In his new role Paul will work alongside Chris Harris, existing Operations Manager, to look

after the day to day operational management needs.

Paul Ziolk, Oakland's Operations Director, commented: "We are delighted to welcome Paul to Oakland's management team and we look forward to working with him to further enhance our customer service delivery."

Paul brings extensive knowledge and experience of warehouse, depot and distribution management, working as he has with a number of considerable organisations over his 20 year career. With the credit crunch biting hard and hitting global business, the addition of Paul Smith to the Oakland team is viewed as a positive move to help continue the company's work with its suppliers and customers for the benefit of all concerned.

Paul's personal claim to fame is that he went to school with and played in the same team as footballers Stan Collymore and Andy Thompson, and that his out of hours passion is his support of Walsall FC. In his spare time Paul also coaches of the Wyrley Juniors U9's Football Club, running coaching sessions for players aged 5 to 16 years, which all help to keep him fit.

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Image details: Paul Smith delighted with his appointment as Oakland International's Operations Manager.

NOTES FOR EDITORS:

Redditch-based Oakland International Ltd is a multi temperature supply chain specialist providing storage, picking, contract packing and logistics. Oakland International Ltd has a longstanding policy of community integration and commitment to environmental principles, being acknowledged through Local Hero Award Scheme, recycling initiatives and Business Commitment in the Community. Redditch-based

Oakland International Ltd is a local, family owned business specialising in the field of multi temperature, storage, picking, contract packing and logistics. Trading since 1998, Oakland has operated a longstanding policy of community integration and commitment to green initiatives and the environment, previously acknowledged through the Local Hero Award Scheme, recycling initiatives and Business Commitment in the Community.

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