

'For Immediate release'



Issued: 15/04/2010

Acorns today ... Oakland tomorrow

Established 3PL and specialist in warehousing and logistics, Oakland International is investing heavily in the company's Management Development Programme, aimed at identifying managers and supervisors of the future to create a robust and emerging management team qualified to deliver the business well in to the next decade and beyond.



Oakland's long term strategy of internal recruitment is paying dividends, with the successful promotion of existing staff to key positions of responsibility throughout the organisation. Oakland's General Manager, Ed Ross, stated: "Oakland's experience of consistent and sustained development continues to open new opportunities, which in itself has created fresh opportunity for personal development and growth.

"As the business expands its customer service offer and operational platforms, staff development and training is essential to enable the business to adapt and evolve; maintaining an elevated level of multimodal expertise and knowledge through an experienced team, beneficial to the business and to our customers."

Oakland's Management Development Programme is open to all, with the company's management team encouraging and developing staff ready to complete the company training programme which has so far seen two employees progressing from operative to supervisory roles within the business. Launched in 2009, the two part programme, delivered in two six-month sections, caters for around 15 candidates and 3 managers at each intake. Part one covers communication skills, finance, task management, presentation skills and group work,

with candidates exposed to a range of business models and situations designed to enhance future managerial excellence. Should candidates wish to continue to the second sixth-month programme, learning is based on personal project work and set managerial tasks.



Said Ed: "Eight candidates successfully completed the management development programme in 2009 and having found their new skills beneficial, they are now applying what they have learnt in the training room to their existing roles."

Oakland's programme represents a major investment by the firm in management time, materials and training, with the company firmly committed to providing management and

supervisory challenges to build managers of the future. The programme is currently enjoying a 100% trainee success rate in 2010.

Delivered by members of Oakland's senior management team, scope exists for external trainers and speakers to address and deliver specialist group topics. Each successful candidate is acknowledged with either a six or twelve month certificate of achievement, with their success noted on their employee records.

<Ends>

Image: Management Development Programme recruits and Oakland senior managers during a training session.

NOTES FOR EDITORS:

Launched in January 2009, Oakland's Management Development Programme offers structured training and progression to all employees, irrespective of position, with continual learning encouraged and supported throughout all sections of the business.

A family owned operation, Oakland International was established in Redditch in 1998, expanded in to Ireland in 2009 with the opening of Oakland International Ireland, a 100% Irish venture, based in Ashbourne, Co. Meath.

A specialist in third party supply chain warehousing and logistics, the firm conducts chilled distribution schemes for Irish, UK and European mainline retailers, servicing many on a daily basis. Supply chain functions encompass warehousing, picking and distribution for ambient, chilled and frozen products, with Oakland acknowledged as operating a highly successful and unique distressed load management within its industry sector.

Oakland International Limited

UK: +44 (0) 1527 596 222

Ireland: +353 (0) 1835 4855

e: sales@oakland-international.com

www.oakland-international.com

For all Oakland International press and media enquiries, in the first instance please contact:

Kathryn Watts t: +44 (0) 1299 266 149 e: k.watts@evopr.com