



**'For Immediate release'**

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## **Another bright idea - LED lighting delivers energy savings for Oakland International**

Oakland International Ltd, an acknowledged multi temperature supply chain specialist in warehousing and logistics, is set to see energy savings in the region of 62% as they undertake a major programme of light replacement throughout the Company's warehousing and office complex at their Midlands HQ in Redditch.

The project was initiated following a successful feasibility study during which Oakland International compared existing fluorescent and incandescent lights to the new LED lights. Set to make a significant positive impact on the Company's overall working environment and offering a massive reduction in energy costs, the project will deliver operational benefits with the new LED lights producing enhanced illumination, reduced heat gain and, due to their extended life, offering less disruption and risk within the warehouse owing to bulb failure.



Oakland's Strategic Development Manager and Energy Committee Chairman, Pete Vaughan, stated: "Oakland International has a strong tradition of investigating and implementing eco-friendly initiatives throughout its operations, and through the Company's Energy Committee we continue to investigate alternative processes and methods to reduce our environmental footprint and that of our customers".

"The installation of LED lighting will have an immediate benefit by greatly reducing Oakland's energy consumption and enhancing the working environment for Oakland staff with a much improved lighting solution more akin to daylight."

An evolving technology, LED lighting is more robust with no filament and fragile tube. The LEDs consume up to 65% less electricity, supplying increased lumens per watt due to the bulbs' cool burn, and emit less heat in comparison to incandescent bulbs which emit 98 per cent of their energy as heat. Installing LEDs will significantly reduce the firm's overall carbon footprint.

Since inception, Oakland International has maintained its examination of green working solutions via ongoing investment in environmental and ethical projects. Pete Vaughan added: "Oakland's installation of an energy efficient reed bed system and on-site sewage treatment plant uses less energy than conventional sewage treatment methods. Investment in energy efficient chillers, as well as recycling of all plastic, cardboard and wood, the Company also continues to support charities who distribute short coded food products."

Oakland International's environmental impact continues to reduce, even though the firm has more than doubled in size and operational scale.

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Image details: Oakland's Human Resources Manager Sue Walton and Process and Systems Controller Paul Phillips.

**Editors Notes:**

Established in 1998, Oakland International Ltd is a family owned business, expanding in to Ireland in 2009 with the opening of its 100% Irish hub in Ashbourne. A specialist in third party supply chain warehousing and logistics, the firm conducts chilled distribution schemes for UK, Ireland and European mainline retailers, servicing many on a daily basis. Supply chain functions encompass warehousing, picking and distribution for ambient, chilled and frozen products, with the company highly skilful at providing a complete distressed load management service.

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