

## Oakland – right product, right place, right time



With the company's reputation built on delivering the best customer focused, reliable and flexible multi temperature storage and logistics service, designed to help suppliers and manufacturers cope with peak seasonal demands, Oakland International, takes the pressure well and truly out of the whole supply chain process. Oakland customers know they are in good hands, choosing the business time and time again as their preferred supply chain and logistics partner.

So why do so many suppliers pick up the phone and contact Oakland? Oakland provides a total solution package for chilled, frozen, ambient and ancillary services that delivers a cohesive and transparent service from beginning to end. All volume clients are catered for with the opportunity to supply every major UK retailer using Oakland's case and pallet consolidation platforms, a winner with numerous suppliers throughout mainland UK, Ireland and Europe and a service that has grown over the company's decade in business. The saying 'one stop shop' is very apt when describing Oakland's supply chain operation.

Providing BRC accredited warehousing and packing and tempering solutions, particularly important when servicing the year round seasonal market, Oakland also provides an on site QA facility delivering strong focus on quality throughout all aspects of the supply chain, and with the company's team of specialists available and able to help new suppliers integrate and meet the very high expectations of the retail marketplace, the mixture continues to be right.

Introduced last year, the 'Nippy' solution was developed entirely from customer feedback and continues to gain positive business momentum. Delivering chilled product parcels via Oakland's courier network the company has succeeded in providing a successful cost effective and environmentally friendly solution for sample deliveries and internet order fulfilment with further development and European temperature controlled parcel service options underway. A family owned operation, Oakland has evolved since its 1998 inception, to a company today providing enhanced 3PL logistical services tailored to today's supplier, manufacturer and retailer needs.



With recent increased emphasis focused on regional sourcing, Oakland is systematically expanding its work with low volume suppliers and manufacturers helping to open up retail avenues and markets previously out of reach. Oakland works closely with the retail buying and operations teams to provide tailored services that will support the increasing range of new products whilst keeping the total supply chain cost down.

By introducing and working to build new relationships that encompass integrated solutions into and out of Europe, the company's business future continues to be bright.

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For details on how your company could benefit from a single source storage, picking, packing and distribution solution, visit Oakland's website [www.oakland-international.com](http://www.oakland-international.com) or contact Oakland's UK and European sales manager Luci OConnor direct on +44 (0) 1527 593 962 Mobile: 07968 764246 or email: [luci.oconnor@oakland-international.com](mailto:luci.oconnor@oakland-international.com)