

**'For Immediate Release'**

Issued: 27/11/2007

## **Oakland's new depot key to business expansion**

Midlands specialist contract packing, storage and logistics firm, Oakland International Limited, has launched a new depot in Alcester and only a few miles away from their Beoley HQ at Redditch in Worcestershire.

Oakland's MD, Dean Attwell, said: "We are delighted to have opened the Alcester depot, which will provide Oakland with an extensive 39,000 sq feet of dedicated ambient warehousing, servicing both new and existing contracts. The decision to expand within the locality is an acknowledgement of our previous local recruitment success, and as with our Redditch operation, we will be looking to recruit from the Alcester community."

Development is high on Oakland's agenda, with the new depot providing food grade space for an additional 4,000 pallets, with further expansion planned for the company's Beoley HQ as business flourishes seeing employee numbers swell from 80 in March 2007, to 93 at present. Oakland's extensive ambient warehouse operation will accommodate both food and consumer goods from many well-known household names, strengthening their already solid reputation in supporting a wide spectrum of chilled, ambient and frozen supply chain solutions. In particular, the consolidation scheme arena is a growing sector for Oakland, saving clients money and road miles via cost effective, environmentally friendly pallet sharing solutions. A new archiving solutions service will also be based at the Alcester depot, providing much needed local archiving services to the surrounding towns.

Said Dean: "Alcester is the intrinsic choice due to its strategic location, with direct motorway network links to the M40, M5 and the M42. Thirty new jobs are anticipated being created over the next eighteen months, across a broad spectrum of

management, warehouse and administration staff. Whilst we will maintain investment in our existing team via ongoing and supplemental training, new staff will be required and what better way to support the local economy then to look for staff from the local area to fulfil Oakland's expanding operation."

A key component within Oakland's business plan, the company is actively seeking to expand their dry stores team to help build this area of the business over the next three years.

A key strategic player within their market sector, Oakland is a 3PL multi temperature supply chain specialist delivering complete management solutions for frozen, chilled and ambient product, along with an extensive array of co-packing support services.



Image details L to R: Getting to grips with the new Alcester warehouse is assistant ambient and contract packing manager Andy Dovey, ambient and contract packing manager Mark Smith and warehouse operative Dave Currall.

Company details: Oakland International Limited, tel: (01527) 596222  
email: [sales@oakland-international.com](mailto:sales@oakland-international.com)  
[www.oakland-international.com](http://www.oakland-international.com)

For all press and media enquiries, please contact:

Evopr.com t/f: 01562 754071 m: 07970 547469  
e: [enquiries@evopr.com](mailto:enquiries@evopr.com) w: [www.evopr.com](http://www.evopr.com)