

Issued: 29/11/2007

Oakland invests in Junior Bees

As the season cranks up a gear, Birmingham and Solihull Bees players and team supporters have much to be thankful apart from a lottery grant for new equipment, they also have a repaired pitch, kit sponsorship and a new secure container unit to store it all in thanks to Redditch based business, Oakland International Limited.

A specialist in the multi temperature supply chain sector, Oakland's directors husband and wife team Dean and Sallie Attwell, said: "Oakland is a keen supporter of the club and Dean and I have personally benefited from this relationship with both our boys members, gaining so much more than just playing a game of rugby. Life skills, team building skills and skills that will stay within them forever and help them gain future employment. Club coaches and the many great people who give up their time to support the kids are invaluable, and as a business we are happy to do our bit to help repay them for their continuing generosity. Helping solve the Bees' storage problem was a natural choice for Oakland."

The Portway based Birmingham and Solihull RFC (the Bees) is one of the top twenty rugby union clubs in the country playing in National League 1. The Mini and Junior section of the club sees over 300 young people between the ages of 6 and 17 playing in 11 age groups under the guidance of 40 qualified coaches.

Continuing, Sallie added: "Oakland were able to solve the Bees storage problem by supplying a container that would not only provide secure, watertight and easily accessible storage, it would also provide the Bees with somewhere to store their new lottery kit; speed, agility and quickness training equipment, bibs, tackle shields and of course their tackle bags and suits."

Oakland didn't stop there, jumping in to help repair a damaged pitch following a summer filled with visitors and caravans leaving the pitch looking more like a golf course with roughs and bunkers. Tackling this problem head on, Oakland's MD Dean arranged for the pitch to be drained and repaired ready for marking and the looming new season.

Bees' Mini and Junior chairman David Phillips said: "It's great for the club to have the support of Oakland International and the Attwell family.

"Many people help towards the success of the club but few have contributed in such a variety of ways - providing team shirts, reseeding playing areas, clearing drainage channels and providing a secure storage container.

Whatever challenges the club has, Dean just says 'I'll do it' and I know it will be done."



Image details: Buzzing with excitement, the Bees proudly show off their new secure container unit.

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For more information on the Bees' Mini and Junior section, visit:
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