

Breakfast Event Hit!

November's breakfast event, held at the premises of Redditch based Oakland International Limited and Herefordshire and Worcestershire's Business of Year 2006, proved a hit and eye opener for many visitors, as they observed first hand the intricate business of multi-temperature storage and supply-chain service needs of the Retail and Foodservice industry.

Oakland Director Mrs Sallie Attwell said: "Oakland is a family firm, which has grown and matured through the many complexities of today's business regulations and we were delighted to offer our premises as a venue for the Business Breakfast Programme."

Oakland supports local business through their consolidated supply chain solution services, dealing with many well-known high street names. After enjoying a continental breakfast and informative and detailed presentation on how to employ workers from within the European Union, guests were given a guided tour of Oakland's extensive chilled storage operation.

Sallie's husband and Oakland's Managing Director Mr Dean Attwell said: "We help bridge the supply-chain gap for many small food manufactures from the UK and abroad as we store and then pack their mixed products on to one pallet ready for delivery to shops or regional distribution centres. What it means is it becomes financially viable for small producers and large supermarket chains, to trade with each other, so helping sustain local suppliers and their communities."

