

'For Immediate Release'

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Promotion from within

Taking on a new role at Worcestershire based multi-temperature supply chain specialists, Oakland International, is Lynsey McIntosh as stock control manager.

Living in Redditch and having joined the company back in January 2006, Lynsey quickly became an established member of the Oakland team appointed to the role of stock control supervisor in October 2006, before her appointment as stock control manager.

"I feel truly fortunate to have been promoted to this position," said Lynsey. "I am looking forward to learning as much as possible from the team of people I will be working with to support Oakland's continued growth and to ensure we maintain our position as one of the foremost authorities within our specialist sector."

Lynsey's previous six years in sales, working with well-known household names, proved a valuable asset helping her to understand the stock control and customer service needs of Oakland clients. The nerve centre of the business and key to customer dialogue, the stock control department's response to customer service and support is paramount.

MD, Dean Attwell, commenting on Lynsey's promotion said: "Lynsey's appointment is well and truly deserved. Since joining Oakland, she has become known for her commitment, dedication and positive approach to any situation. The position of stock control manager is new within our organisation and one that will prove pivotal to our overall continued success. I am personally delighted at Lynsey's promotion, as is our whole team. Well done."

Oakland continues to demonstrate a determination to power ever forward, opening up opportunities for personal development and staff progression within their broad based and diverse service operation. At present thirty-five employees are undertaking vocational training in team leadership, IT, customer services, warehouse training and ITQ. Employee numbers are also on the rise, up from 80 in March, to 93 at present.

Lynsey's promotion is one of a number of strategic changes the company has undertaken this year. Business aside, Lynsey's personal interests include a passion for football, which saw her playing competitively from the age of eight, playing her way through to the Aston Villa ladies squad, until injury forced a career rethink.

Said Lynsey: "I really enjoy the career I have today and football is still a passion, although these days I do like socialising with my friends, going shopping and attending matches to cheer the players on. Having said that, at work my understanding of the off-side rule, does come in handy!"



Editor's note: An authority on all aspects of multi-temperature supply chain practice, Oakland International directors are first-rate media speakers.

Oakland is accredited to BRC Grade A standard, and provides in-house Quality Assurance and a 'Distressed Load Management' service to identify compromised loads.

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