

## **Oakland secures Isigny contract**

Multi-temperature supply chain specialist, Redditch based Oakland International, has secured a new high volume contract with Isigny Sainte-Mère, a French dairy co-operative, known throughout the world for its quality cheese, butter, fromages frais, cream crème fraîche and milk powders.

With two production facilities in Normandy, Isigny will be utilising Oakland's specialist supply chain operation to handle in excess of one million cases of Isigny Ste-Mère dairy product per year, all destined for the shelves of major retailers and foodservice outlets throughout the UK. Operations director, Paul Ziolek commenting on the contract said: "We are delighted to be working with Isigny Sainte-Mère and over time developing our relationship even further."

Exporting over 40% 30% of its product, Isigny Ste-Mère cheeses include Camembert, Mimolette, Pont L'Evêque and the distinctive AOC Pont l'Evêque butter and crème fraîche. Oakland's Midland's distribution operation is centrally located, enabling Isigny to drive huge benefits in terms of access and stock replenishment and the ability to utilize a wide range of distribution networks.

Said Paul: "We enjoy working with customers to develop a solution to suit individual needs. As Isigny's UK supply chain partner, we are able to provide a flexible, cost effective and reactive consolidation service, with a guaranteed picking accuracy."

With over 70 years of award winning cheese production, the Isigny brand continues to grow in popularity. European export manager for Isigny Ste-Mère, Jacques-Yves L'Honen, added: "Oakland shares the same values and has a similar type of structure in terms of staff, size, and Isigny has chosen to work with Oakland due to its high standards, knowledge and its relationships with UK retailers."

Sharing the same core values towards quality of product and service, Isigny's product tracking, together with Oakland's in-house Quality Assurance department monitoring all activity, both retailers and customers benefit from additional safeguards of quality, authenticity and product origin.

Editor's note: An authority on all aspects of multi-temperature supply chain practice, Oakland International directors are first-rate media speakers.

Oakland is accredited to BRC Grade A standard, and provides in-house Quality Assurance and a 'Distressed Load Management' service to identify compromised loads.

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Isigny Ste-Mère is located between the English Channel and the Bessin and Cotentin marshes in the Normandy region of France. Isigny milk is rich in trace elements and has high butterfat levels, which gives Isigny Sainte-Mère products their distinctive flavour. Further information is available via their website: [www.isigny-ste-mere.com](http://www.isigny-ste-mere.com)

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