

Press Release!

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Business of the Year Appoints Evopr.com!

Worcestershire's Business of the Year Redditch based packing, storage and logistics company Oakland International Ltd have identified Evopr.com as the PR consultancy to take them forward into 2007.

Oakland Director Mrs Sallie Attwell said: "We are delighted with the appointment of Evopr.com as our PR consultancy at this exciting time of company development and growth. We are confident Evopr.com has the winning formula perfect for us."

Oakland's policy of community integration and recruitment will see a total of 30 new positions created by the end of 2006. Previous acknowledgement of the company's ongoing commitment to the community includes awards for community involvement, award winners of the IGD Nestle Award for Social Commitment and the FDF Small Business Award for Social Commitment 2005. According to Sallie: "Winning the Business of the Year Award raised Oakland's profile and at the same time cemented our desire to link with a PR consultancy that could fit with our personal philosophy of business promotion, community sponsorship and area development. The brief, a creative consultancy able to promote Oakland's unique business qualities, but also able to offer a fresh, dynamic and individual PR approach. We believe we've found just that in Evopr."

Having met, discussed strategies and promotional opportunities, it's now full 'PR' steam ahead. Owner and driving force behind Evopr.com Mrs Kathryn Watts said: "What can I say? I am just delighted to be working with Oakland International, one of the country's fastest growing companies offering a flexible supply-chain service to the foodservice industry. They are a successful family firm correctly recognised as a major player in their sector. It will be a privilege working with them and their team."

Oakland International, having won the Hereford and Worcestershire Chamber of Commerce Business of the Year Award have now set their sights firmly on the National Chamber Awards coming up in November.

