

## **SAVE MONEY - 10 TOP TIPS**

### **Why you should use a 3PL-outsourcing partner**

#### **1. Focus on core activity**

3PLs concentrate on storage and distribution, continually dealing with the FMCG market; leaving you to concentrate on your core business activity. Once product arrives at our 3PL destination, retailers and foodservice orders are fulfilled, whilst you have continual on-line 'live stock reports' access and viewing all product stages.

#### **2. Reduced warehousing**

Using a 3PL partner saves valuable production space from being used up for storage and order picking.

#### **3. 7-day national short lead-time stock management**

A 3PL partner, we organise orders and deliveries 7-days a week, on your behalf. Supporting day 1 orders for day 2 delivery, a specialist 3PL we reduce disproportionate time, resource and commitment for your supply chain needs.

#### **4. Paperwork completed**

3PL on-site printing of delivery notes for all orders. PODs received and scanned direct into our system for email or disc monitoring by you. Daily confirmation available by report of all orders received, whenever you need it. With online links from website, clients are able to view 'live stock' at any time.

#### **5. 3PL tracability**

Given the high rate of stock turnover, the FMCG supply chain is particularly suited to RF data capture technology in both warehouse and delivery yard. By monitoring all activity, RF technology can assist suppliers providing a real-time, accurate picture of inventory, avoiding loss of revenue through write-offs and especially perishable stock.

Government pressure to track goods and recalls accurately, particularly by food manufacturers, is becoming essential. Batch-tracking from production line end to final destination is where our 3PL investment in technology and RF data validation comes into its own. A supply chain saviour enabling real-time stock management and update.

#### **6. IT**

Retailers want the right product, in the right place at the right time and at the lowest possible cost. The explosive cost for failing to fulfil orders is high, with contracts won and lost on quality and accuracy of service. As an experienced 3PL employing EDI, high volumes and rapid turnovers key characteristics of the FMCG supply chain, keeping track of stock is essential.

Receipt of goods, checking, correct storage and then checking out takes time and costs money, leaving the FMCG sector vulnerable to the effectiveness of its supply chain. With limited shelf life and perishable goods lasting only days, having the right 3PL partner with the right warehouse management stock system in place, to accurately track stock movement is crucial.

#### **7. Road miles - distribution/food miles**

Keeping distribution food miles in check, as a 3PL specialist we assist small producers via a cooperative environment or a 'common retail space', our distribution consolidation schemes network with local suppliers and producers to ensure they benefit from the resultant cost savings and reduction in distribution miles.

Happily, distribution schemes do exist that network with local suppliers and producers and a number of 3PL companies, including Oakland, play an active role ensuring success of this initiative.

### **8. Which transport solution?**

Costly for low volume accounts, individual companies with niche products to use back haul or factory gate solutions. A specialist 3PL supply chain management company with daily backhaul, primary and factory gate collections can help by grouping suppliers onto one vehicle, giving a cost effective option.

### **9. Cost effective consolidation schemes - share pallets with someone else!**

Suppliers utilising consolidation schemes, reap the cost effective benefits.

Oakland along with a handful of storage and distribution companies, operate these schemes.

### **How does a consolidation scheme work?**

Consignment stock is delivered to the 3PL, with stock picked for retailers and foodservice outlets, with two or more suppliers sharing the same pallet space for onward distribution.

### **Why does Oakland Operate this type of scheme?**

Holding a critical mass of product Oakland is able to source competitive supplier transport rates for consolidation scheme suppliers. You, the supplier, benefit from our 3PL understanding of the retailer and foodservice supply chain requirement, pallet presentation, documentation, delivery, timings etc. The result - cost effective, reliable, good for you and good for the environment!

### **10. Additional Services offered.**

Oakland and many other 3PLs offer additional services to general frozen, ambient and chilled storage and distribution; companies utilising a single source solution partner enjoy huge cost saving and distribution benefits.

Additional Oakland services: tempering solutions, contract packing for food and consumer goods, hamper packing, metal detection, distress product management, re-labelling for export, promotional co-packing.

Tempted?

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- Or call us 'now' on: + 44 (0) 1527 596222

Ask Oakland... *we can help!*